



# Emily Wagon

## Consultant

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## About Emily

Emily is a sport and recreation enthusiast who joined the ROSS Planning team in 2010 after completing a Bachelor of Urban and Environmental Planning. Previous work experience at a multi-national planning company provided Emily the opportunity to develop a variety of skills and knowledge (outside the realm of recreation, open space and sport planning) that she has creatively integrated into her work and projects at ROSS Planning.

Keen to increase her knowledge and experience, Emily has worked on a wide variety of projects that have led to the development of numerous open space, strategic and physical activity plans, feasibility studies, master plans and emerging trends studies. As a planner, Emily also has a thorough understanding of the planning provisions guiding local government and can structure frameworks and reports to meet these requirements. With her initial background in environmental planning, Emily has a broad understanding of environmental legislation, management and planning that are incorporated into her projects.

One of Emily's specialities is the analysis of trends and community engagement data in order to clearly articulate emerging patterns and needs of the community. Emily is an energetic researcher and takes the time to understand the community. She is committed to ensuring the outcomes of her projects are localised and forward thinking. This desire, aided by her strong technical knowledge in GIS, has allowed Emily to deliver unique and innovative solutions that have led to the development of quality projects.

## Education

- Bachelor of Urban and Environmental Planning, Griffith University (2010)

## Employment history

- 2010 - current Consultant, ROSS Planning
- 2010 Student Planner, AECOM

## Memberships

- Member, Parks and Leisure Australia

## Project experience

Below is a list of a range of the projects where Emily has played a key role in developing at ROSS Planning:

- Port Macquarie-Hastings Council - Recreation Plan
- Bundaberg Regional Council - Bundaberg Regional Aquatic Facility Feasibility Investigations
- Ipswich City Council - Outdoor Recreation Plan
- Townsville City Council - Open Space and Recreation Study
- Gosford City Council - Open Space and Leisure Services Strategic Plan
- Bundaberg Regional Council - Open Space Plan
- Melton City Council - Active Participation Survey and Research Project
- City of Palmerston - Physical Activity and Healthy Eating Strategy
- Ipswich City Council - Analysis of Sport, Recreation and Physical Activity Levels and Trends
- Redland City Council - Redland Physical Activity Strategy
- Brisbane City Council - Wynnum Community Facilities Strategy





### Behind the scenes.

As a relatively new mum, Emily enjoys exploring new playgrounds with her beautiful daughter, Kenzie. Emily also enjoys staying fit by playing netball, walking regularly and enduring the odd boot-camp.

## Feature projects

### **Townsville City Council —**

#### ***Open Space and Recreation Study***

Emily conducted a detailed assessment of Townsville City Council's current recreation and open space system. After numerous consultations with council and state stakeholders, a vision for the future direction of Townsville's recreation and open space planning was developed.

To ensure the recommendations of the Study were as accurate as possible, up-to-date population assumptions were required, unfortunately they were not available during the original timeframes of the project. To overcome this, the project was placed on hold and commenced once the population projects were approved. When the project restarted, Emily identified and reassessed changes in Council's recreation and open space network since the original assessment and undertook additional consultation to re-workshop the future vision for Townsville's recreation and open space network. Identifying and overcoming these challenges and issues allowed Emily to make clear, realistic and achievable recommendations that fed directly into Townsville's new Planning Scheme and assist in the development of the Priority Infrastructure Plan.

### **Ipswich City Council —**

#### ***Analysis of Sport, Recreation and Physical Activity Levels and Trends***

As Emily possesses specialised skills in the analysis of trends and community engagement, this project was one of her favourites. In order to understand the sport and recreation trends of the Ipswich community, so that council could effectively plan and develop strategic partnerships to increase physical activity participation levels, Ipswich City Council facilitated the development of the Ipswich City Analysis of Sport, Recreation and Physical Activity Trends Study.

Through extensive community consultation, Emily collated a range of localised data and compared and analysed it against National, State and local physical activity participation trends. Emily's skills in GIS allowed her to show the results spatially in a series of maps identifying 'hot spots' within Ipswich where participation levels were low and/or areas where the infrastructure did or did not support and encourage participation in sport and physical activity.

The final document provided an in-depth understanding of current and future sport and recreation trends in Ipswich City that council can use to apply for and prioritise funding, develop strategic partnerships and provide guidance in planning for and developing physical activity programs.

